



## SCIENTIFIC PROGRAM

**Friday 3rd June 2016**

**Assembly Hall.**

**Caceres Physician Council**

**14:00 – 15:45 Abstract Presentations.**

Moderators:

Dr. Francisco Javier Sanz García

*General Practitioner. Virgen de los Lirios Hospital and La Fábrica GP Practice. Alcoy. Alicante. Member of the Working Group for New Technologies SEMERGEN*

Dr. Hans Abdon Eguía Angeles

*General Practitioner in GP Practice Rudkøbing in Langeland - Denmark. Member of the Working Group for New Technologies SEMERGEN*

**15:45 - 16:00 Medical Meeting Presentation**

Presenter:

Dr. Vicente Caballero Pajares

*General Practitioner. Castuera practice. Badajoz. Coordinator of the Working Group for New Technologies SEMERGEN*

**16:00 - 16:20 Conference: “Apps present, past and future. A global vision”**

Speaker:

Dr. Francisco Javier Sanz García

*General Practitioner. Virgen de los Lirios Hospital and La Fábrica GP Practice. Alcoy. Alicante. Member of the Working Group for New Technologies SEMERGEN*

**16:20 - 16:35 Conference: “App: PeKemeCum presentation”**

Speaker:

Dr. Saied Joleini Joleine.

*Rural Medical Service (SAR) Mejorada del Campo. Madrid.*

**16:35 - 16:50 Conference: “App: Health Care to the Abused Presentation”**

Speaker:

Dr. Juan Alexander Ávila Rivera.

*La Carlota Practice. Córdoba.*

**16:50 - 17:30: Conference: “Apps in Medicine”**

Speaker:

Dr. Vanessa Deniz Saavedra

*General Practitioner. Canary Islands health system. Member of the Working Group for New Technologies SEMERGEN*



**17:30 - 18:00 Coffee pause**

**18:00 - 18:30 Opening Ceremony**

**18:30 - 19:00 Inaugural Conference: "TIC for the analogical medicine transformation"**

Speaker:

Dr. Domingo Marzal Martín.

*Cardiology Chief from the Merida Hospital. TIC Coordinator - Continual Medical Education Committee of the Spanish Society of Cardiology (SEC)*

**19:00 - 20:30 Panel Discussion: "Digital Challenges for the XXI Century doctor"**

Chair:

Dr. Raúl Piedra Castro

*General Practitioner. Castilla La Mancha Health Service(DESCAM). Secretary of the Working group for New Technologies SEMERGEN.*

Speakers:

Dr. Luís Tobajas Belvis

*General director of Health and Social Planning, Training and Quality projects Department of Health and Social Policy. Junta de Extremadura.*

Dr. Mónica Moro Masa

*Head of communications, e-business and CSR. Menarini Group. Badalona. Spain.*

Dr. Manuel Cid Gala

*Psychologist. Technical Coordinator of the Management direction of autonomy promotion and dependence attention from Extremadura.*

**20:30 - 20:45 Conference: "8 benefits of e-health for health professionals"**

Speaker:

Mr. Albert Hurtado Daza

*Responsible for digital strategy in Sanofi.*

**21:30 Dinner**

Don Manuel Hotel. Cáceres.

## **Saturday 4th June 2016**

**Assembly Hall.**

**Caceres Physician Council**

**09:00 - 09:45 Conference: "Health blogosphere and Digital Tools for collaborative work"**

Speaker:

Dr. Alfredo Ortiz Arjona

*General Practitioner. La Carlota practice. Córdoba.*



**09:45 - 10:30 Conference: "Medicine and Social Networks"**

Speaker:

Dr. Hans Abdon Eguia Angeles

*General Practitioner in Rudkøbing Practice in Langeland - Denmark. Member and webmaster of the Working group for New Technologies – SEMERGEN.*

**10:30 – 11:00 Coffee break**

**11:00 – 12:30 Panel Discussion: "Chronicity and New Technologies"**

Chair:

Dr. Vicente Caballero Pajares

*General Practitioner. Castuera practice. Badajoz.*

*Coordinator of the Working Group for New Technologies SEMERGEN*

Speakers:

Ms. Paloma Casado Durández

*General Deputy Director of Quality and Cohesion of the Ministry of Health Social Services and Equality.*

Mr. Emilio Lorenzo Bautista Soto

*Platform for Patients' Organisations. President of the Spanish Federation of Heart Transplanted*

Mr. Yvan Hermann Santkin

*Market Access Director for Primary Care Area.*

**12:30 -12:45 MSD Plans Presentation**

In response to the continual medical education needs and for being requested, after the Panel discussion: Chronicity and New Technologies, in the I National Conference of Medicine and New Technologies SEMERGEN, the "12 de Octubre" manuals from MSD will be handed out.

Speaker

Mr. Yvan Hermann Santkin

*Market Access Director for Primary Care Area.*

**12:45 -13:15. Conference: Innovation in the Healthcare sector**

Speaker:

Mr. Arthur Bretonnet.

*Head of Digital Innovation Healthcare. SoftForYou project manager.*

**13:15 - 14:00 Closing conference: "Are citizens the centre of the e-system?"**

Speaker:

Mr. Francisco José Sánchez Laguna

*Head of Information Systems of the Coordination Department from the Andalusian Health Service.*

**14:00 - 14:30 Closing Ceremony**